

Les Brown's Speaker Training Summit

JULY 24-27 in San Diego, CA

AGENDA

Thursday, July 24th Exclusive Platinum Session 12:00PM-5:00PM

Invitation Only

Thursday, July 24th General Session 6:00PM-10:00PM

Registration 4:30PM-6:00PM

Location:

Opening Session 6:00PM-10:00PM

- Welcome
- Introduction & Orientation
- Pre-Workshop Process Begins
- Self-Awareness Process
- Day One Debrief
- Adjourn

Friday, July 25th 9:00AM-10:00PM

Morning Session 9:00AM-12:00PM

- Brief Recap of Orientation
- Self Assessment Concludes
- Overview of Speaking
- Speaking Begins

Lunch (On Your Own) 12:00PM-1:00PM

Platinum Member Meeting/Luncheon

12:00PM-1:00PM

Location:

Afternoon Session

1:00PM-4:00PM

- Critiquing and Improving Speeches
- Speaking Continues
- Selected Speakers Address Workshop

Dinner (On Your Own)

4:00PM-6:00PM

Evening Session

6:00PM-10:00PM

- Review of Speech Requirements
- Speakers Present Improved Speeches
- Remarks from Les-Overall Review
- Forecast of Next Day's Sessions
- Adjourn for the Evening

Saturday, July 26th

9:00AM-10:00PM

Morning Session

9:00AM-12:00PM

- Think Business! Looking From the *Outside In*
- Strategizing on the Message and the Marketplace
- Mid-Morning Break
- Planning for Success
- Prospecting for Business

Lunch (On Your Own)

12:00PM-1:00PM

Afternoon Session

1:00PM-4:00PM

- Voicing Your Approach to the Marketplace
- Strategies for Getting Started, Moving Ahead
- Making a Commitment in Writing

Dinner Break (On Your Own)

4:00PM-6:00PM

Evening Session

6:00PM-10:00PM

Les Brown's Speaker Showcase:

- Les Sets Stage for Speakers
- Featured Speakers Introduced
- Selected Speakers Present in Formal Setting
- Les Reviews and Closes the Program

Sunday, July 27th

9:00AM-12:00PM

Morning Session/Final Session

- Moving Forward
- Steps to Improve Skills & Marketing
- Workshop Closing
- Certificates Awarded